



BLUE REWARDS

BENEFITS

- ★ Attracts more exposure to the property through strategic promotion and advertisements of this program creating synergy for more showings and offers!
- ★ Provides the necessary tools to compete with the new home market and other listings, that offer incentives and bonuses.
- ★ By paying \$295 at closing, the buyer's agent is put into the, **BIG** drawing for **\$10,000**.
- ★ Only buyer's agents are allowed in drawing.
- ★ Wine and cheese celebration for participating agents to announce the winner!



COLDWELL BANKER

**D'ANN HARPER,
REALTORS®**

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PROMOTIONAL RULES AND REGULATIONS

1. Terms of eligibility: A listing is eligible for the Coldwell Banker D'Ann Harper, REALTORS®(CBDHR) BLUE REWARDS PROGRAM when the listing Sales Associates receive the seller's permission to list the property in the CBDHR BLUE REWARDS PROGRAM and the seller signs the CBDHR BLUE REWARDS Promotion Listing Addendum. Only residential property listings may be part of the program. Only properties that close and fund on or after September 1, 2022 will be eligible for this program.
2. Drawings will take place within one (1) month after 48 eligible properties have closed and funded.
3. CBDHR will announce each drawing at least one (1) week prior to the drawing.
4. The amount of money in each drawing will be \$10,000.00 for the selling Sales Associate of the CBDHR BLUE REWARDS property.
5. Selling Sales Associates who sell and close eligible properties listed by CBDHR qualify for the drawing.
6. If a Sales Associates closes and funds more than one eligible property before the next drawing, that Sale Associate will be included for each eligible property sold and funded.
7. Each Sales Associate who qualifies for the drawing **must have an active real estate license** at the time of the drawing to be eligible. No one can participate in the CBDHR BLUE REWARDS drawing unless they have an active real estate license and are shown on the contract as the selling Sales Associate that represents the buyer.
8. All CBDHR BLUE REWARDS payments will be disbursed to the winning Sales Associate's broker.
9. Winning Sales Associates must give a receipt for the prize and agree to permit CBDHR to use their name and photograph for advertising and promotional purposes in connection with the CBDHR BLUE REWARDS PROGRAM in such forms as CBDHR may require.
10. If the program is ended, a final drawing will be held for those eligible properties. The amount of money in that final drawing will be determined based on the number of eligible properties.
11. Must be present to win. All rules are subject to change.